

John is a highly experienced professional business coach, consultant and trainer who specialises in working with leaders and teams to enable them to embrace significant growth and change, driving the right actions to transform their individual and organisational performance.

Professional Expertise

John combines his professional training as a coach and mentor with extensive 'been there and done it' experience to help organisations develop the mind-set and behaviours needed to drive performance and growth. He achieves successful change through a combination of executive and team coaching, mentoring and training and his pragmatic approach works from board room to shop floor. He has a proven ability to mobilise, enthuse and coach business teams to deliver practical sustainable solutions to complex problems

Selected clients

Courtaulds Chemicals, Nottingham County Council, Rushcliffe Borough Council, Pera Consulting, Nottingham University, Nottingham Trent University, Global Engineering organisations – broad range of SME's across manufacturing, professional services, ICT, food, entertainment and leisure sectors.

Portfolio

- Executive Coaching provision to a wide range of organisation and teams
- Delivery of ICF accredited coach training programmes to business teams, independent coaches and consultants
- Leadership and Management Programme Design and delivery
- Design and Delivery of a range of skill based Coach Enhanced Training programmes.
- Implementation of coaching and mentoring cultures to enable organisations and managers to engage, motivate and enhance the performance of their teams
- Leadership pipeline development – Career pathways, succession planning, competency frameworks, Talent Management
- Performance Management – systems, processes and behavioural management training across organisations.
- Behavioural profiling and behavioural training programme delivery to enhance teamwork and team effectiveness.
- 360 degree survey design, implementation and review.
- Change Management consultancy to support introduction of new technologies, products and systems and win hearts and minds of users
- Facilitation of meetings and workshops

John Collins



Previous Experience John has held senior positions in blue chip organisations, in the UK with extensive international experience across South East Asia, USA and Europe encompassing R&D, Operations, Sales, Commercial and General Management. Some 5 years spent leading and implementing major organisational change programmes in the UK, during which he developed a real passion for developing and coaching people and teams to enable them to realise their potential.

John started his own successful coaching business 7 years ago, he has supported, coached, mentored and trained many business owners, MD's and Leaders across manufacturing, education, professional service and public sector businesses. He is also principal of the UK operation of a Canadian coach training organisation

Professional Qualifications/Affiliations

- **PhD**
- **BSc (Hons) Degree**
- **CIM Diploma in Marketing**
- **Adler (Toronto) Associate Business Coach**
- **Adler (Toronto) Certified Coach trainer**
- **CMI Level 7, Diploma in Strategic Business Coaching**
- **Certified DiSC behavioural profiler and trainer.**
- **360 Degree Feedback Facilitator**
- **MAPP practitioner**
- **Approved Growth Accelerator Coach**
- **Approved Innovation Coach**
- **Registered Leadership and Management trainer (Growth Accelerator Programme)**
- **RFU certified Level 1 coach.**
- **Experienced MAS Consultant**
- **MD of Synergos Business Solutions, Director of Coaching with PCA and Principal of Adler Learning (UK) Ltd**